

## **Privacy Policy according to GDPR**

### **General note and mandatory information**

#### **Designation of the responsible body**

The responsible data processing unit on this website is:

Kuno Engels Vertriebs-GmbH  
Michael Linder  
database@kunoengels.eu  
Hauptstrasse 42  
DE-42799 Leichlingen

The responsible body, alone or in concert with others, decides on the purposes and means of processing personal data (such as names, contact details, etc.).

#### **Revocation of your consent to data processing**

Only with your express consent are some processes of data processing possible. A revocation of your already given consent is possible at any time. For the revocation is sufficient an informal message by e-mail. The legality of the data processing carried out until the revocation remains unaffected by the revocation. Further information on the data collected by us as a customer or supplier according to GDPR can be found [here](#).

#### **Right to complain to the competent authority**

As the person affected, in the event of a breach of data protection law, you have a right of appeal to the competent supervisory authority. The competent supervisory authority with regard to data protection issues is the state data protection officer of the federal state in which the headquarters of our company is located. The following link provides a list of data protection officers and their contact details:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften\\_Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html).

#### **Right to data portability**

You have the right to have data that we process on the basis of your consent or in fulfillment of a contract automatically to you or to third parties. The provision is made in a machine-readable format. If you require the direct transfer of data to another person in charge, this will only be done to the extent technically feasible.

#### **SSL or TLS encryption**

For security reasons and to protect the transmission of confidential content that you send to us as a site operator, our website uses an SSL or TLS encryption. Thus, data that you submit via this website, for others not readable. You will recognize an encrypted connection at the "https: //" address bar of your browser and at the lock icon in the browser bar.

#### **Server log files**

In server log files, the website provider automatically collects and stores information that your browser automatically sends to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

There is no merge of this data with other data sources. The basis for data processing is Art. 6 para. 1 lit. b GDPR, which allows the processing of data to fulfill a contract or pre-contractual measures.

#### **Registration on this website**

To use certain features, you can register on our website. The transmitted data serve exclusively for the purpose of the use of the respective offer or service. All compulsory information requested during registration must be given in full. Otherwise we will reject the registration.

In case of important changes, for technical reasons for example, we will inform you by e-mail. The e-mail will be sent to the address given when registering.

The processing of the data entered during registration takes place on the basis of your consent (Art. 6 (1) lit. GDPR).

A revocation of your already given consent is possible at any time. For the revocation is sufficient an informal message by e-mail. The legality of the already completed data processing remains unaffected by the revocation. We store the data collected during registration during the period you are registered on our website. Your data will be deleted should you cancel your registration. Legal retention periods remain unaffected.

### **Contact form**

Data submitted via the contact form, including your contact details, will be stored to process your request or to be available for follow-up questions. A disclosure of this data will not take place without your consent.

The processing of the data entered into the contact form takes place exclusively on the basis of your consent (Art. 6 (1) lit. GDPR). A revocation of your already given consent is possible at any time. For the revocation is sufficient an informal message by e-mail. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

Data submitted via the contact form will remain with us until you request us to delete it, revoke your consent to the data storage. Mandatory legal provisions - especially retention periods - remain untouched.

### **Storage duration of contributions and comments**

Posts and comments as well as related data, such as IP addresses, are stored. The content remains on our website until it has been completely deleted or had to be deleted for legal reasons. The contributions and comments are stored on the basis of your consent (Art. 6 (1) lit. GDPR). A revocation of your already given consent is possible at any time. For the revocation is sufficient an informal message by e-mail. The legality of already completed data processing operations remains unaffected by the cancellation.

### **Cookies**

Our website uses cookies. These are small text files that your web browser stores on your device. Cookies help us make our offer more user-friendly, effective and secure. Some cookies are "session cookies." Such cookies are automatically deleted after the end of your browser session. On the other hand, other cookies remain on your device until you delete them yourself. Such cookies help us to recognize you when you return to our website. With a modern web browser, you can monitor, restrict or prevent the setting of cookies. Many web browsers can be configured to automatically delete cookies when the program is closed. The deactivation of cookies may result in a limited functionality of our website. The setting of cookies, which are necessary for the performance of electronic communication processes or the provision of certain functions desired by you (eg shopping cart), takes place on the basis of Art. 6 para lit. f GDPR. As the operator of this website, we have a legitimate interest in the storage of cookies for the technically flawless and smooth provision of our services. If other cookies are set (eg for analysis functions), they are treated separately in this privacy policy.

### **Google Analytics**

Our website uses features of the web analytics service Google Analytics. Web analytics service provider is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Google Analytics uses "Cookies." These are small text files that your web browser stores on your device and allow analysis of website usage. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. As a rule, the server location is the USA. Google Analytics cookies are set on the basis of Art. 6 para. 1 lit. f GDPR. As the operator of this website, we have a legitimate interest in the analysis of user behavior in order to optimize our website and possibly also advertising.

#### **IP anonymization**

We use Google Analytics in conjunction with the IP anonymization feature. It ensures that Google shortens your IP address within member states of the European Union or other parties to the Agreement on the European Economic Area prior to transmission to the United States. There may be exceptions where Google transmits and truncates the full IP address to a server in the United States. Google will use this information on our behalf to evaluate your use of the website, to report on website activity, and to provide us with other services related to website activity and internet usage. There is no aggregation of the IP address transmitted by Google Analytics with other data from Google.

#### **Browser Plugin**

The setting of cookies through your web browser can be prevented. However, some features of our website may be restricted. Likewise, you can prevent the collection of data relating to your website use, including your IP address and subsequent processing by Google. This is possible by downloading and installing the browser plug-in, which can be accessed via the following link:

<https://tools.google.com/dlpage/gaoptout?hl=de>.

#### **Disputing data collection**

You can prevent the collection of your data by Google Analytics, by clicking on the following link. An opt-out cookie is set to prevent the collection of your data on future visits to our website: Disable Google Analytics. For details on how to handle user data on Google Analytics, please refer to the Google Privacy Policy:

<https://support.google.com/analytics/answer/6004245?hl=en>.